



Experience

Senior Manager, Creative

November 2021 – Present | Baltimore, MD | Leap

Single handedly responsible for creative executions on all marketing efforts – Both campaign and brand driven for industry leading SAAS company. Efforts include high impact, brand-relevant creative for paid social, display, demand gen, organic, and sales enablement. Additional responsibilities include design and management of website, as well as brand guidelines for all existing and upcoming products.

Senior Manager, Video

August 2021 – November 2021 | Baltimore, MD | JELLYFISH

Working within the Jellyfish Global Production Team to script, storyboard, produce, shoot, and edit original video content to be used for internal and external marketing. Additionally, working with industry-leading brands to help create innovative, story-driven videos used across both marketing and ad campaigns.

Senior Interactive Designer

Feb 2017 – August 2021 | Baltimore, MD | JELLYFISH

Work alongside multiple teams – UX, Video, Development, and Account Management – Designing best-in-class creative for Fortune 500 brands – Helping to deliver seamless and high performing creative for campaign driven requests. Working within the Google Marketing Platform's ecosystem to help create and deploy high-quality, dynamic, data-driven advertising.

Senior Designer

May 2012 – Jan 2017 | Baltimore, MD | AOL

Create and deliver high-end, best-in-class mobile and desktop concepts for AOL's digital partners. Internally support sales with static and animated pitch mocks and producing post-sale creative to run across AOL's ad networks. Support designers with complex development issues. Examine outgoing ads for technical issues and assist with solutions if problems arise. Assist internal departments with Video by Shooting, Editing, and Producing promotional videos for internal communications.

Education

Film, Video & Media Studies

Western Michigan University | 2005 - 2009 | Kalamazoo, MI

Contact

BRANDONMRSH@GMAIL.COM | 443-883-6015

“Brandon's energy, creativity and technical knowledge were invaluable to me.”

Timm Baldwin

Associate Vice President, Marketing and Brand Strategy at Towson University

(Full References Available Upon Request)

Full Capabilities

Design

Figma	Animate
Sketch	Lightroom
Photoshop	Identity
Illustrator	XD

Video

Resolve	Scripting +
Premiere	Storyboarding
After Effects	Cinematography
Editing	

Development

HTML “5”	Javascript
CSS “3”	Actionscript

Strategy

Brand Identity	Ad Campaigns
Templates	GMP
Demand Gen	